

M&S

EST. 1884

AUTUMN WINTER 2015

WOMENSWEAR

COLLECTIONS

A SUBTLE FEMININE CONFIDENCE SETS THE TONE FOR
AUTUMN WINTER 15, AS SIMPLE SILHOUETTES AND
CONTEMPORARY SHAPES ALLOW LUXURIOUS FABRICS
AND THE INTRICACIES OF DESIGN TO TAKE THE FOREFRONT.

PAVED BACK STYLING AND ELEGANT COMPOSITION MAKE FOR
A REFINED AESTHETIC. ECLECTIC PRINTS, RICH MATERIALS AND
A TONAL COLOUR PALETTE ARE CONTRASTED AND INTERWOVEN
TO CREATE A CONTEMPORARY INTERPRETATION OF THE SEASON;
UNDERPINNED BY AN AIR OF LUXURY.

TEXTURE IS DRAMATICALLY EXPLORED, AS TACTILE KNITWEAR
AND SUMPTUOUS LAYERS ARE ELEGANTLY ENTWINED AND
EFFORTLESSLY PUT TOGETHER. RICH LACE AND DEEP VELVETS
ARE POSITIONED ALONGSIDE RELAXED SUEDE AND BOHEMIAN
PRINTED SILKS, FOR A MODERN CONTRAST OF FABRICS.

COLOUR EMBARKS ON AN UNEXPECTED JOURNEY; RICH BERRIES
PUNCTUATE A BACKDROP OF HERITAGE BROWNS AND
EARTHY GREYS; VIVID METALLICS OFFSET A PALETTE OF SULTRY
BLACKS WHILST SUGARY HUES PROVIDE A PLAYFUL COLOUR
HIGHLIGHT IN AN OTHERWISE TONAL SPECTRUM.

MARKS & SPENCER CONTINUE ON A CONFIDENT TREND DIRECTION
THROUGH A REFINED AND EDITED EXPLORATION OF THE SEASON;
EMBRACING THE LUXURY OF STYLE AND THE QUALITY OF DESIGN.

THE M&S DESIGN TEAM

MODERN MUSE



A RETRO AESTHETIC INFORMS THE CONTEMPORARY ICON, AS PLAYFUL PRINTS
ARE UNEXPECTEDLY PUNCTUATED BY COLOUR, IN A VIBRANT COLLABORATION.

















SOFTLY STRUCTURED



FLUID LINES AND RELAXED TAILORING ARE POSITIONED ALONGSIDE HERITAGE FABRICS
AND SULTRY BERRY HUES, FOR A RICH TAPESTRY OF REFINEMENT.



















ELEGANT BOHEMIA



A CONFIDENTLY FEMININE DIRECTION SEES THE SPIRIT OF THE BOHEMIAN ELEVATED;
AS POETIC PRINTS COLLIDE WITH LUXE CRAFTED LAYERS.





















ENTWINED



ENVELOPED IN LUXURY; THE SUMPTUOUSLY SOFT MEETS THE DRAMATICALLY SIMPLE,
IN A TACTILE EXPLORATION OF ELEGANCE.



















NOIR



SLEEK VELVET AND DRAMATIC LACE ARE ENRICHED WITH A SHINE OF DEEP METALLICS,
FOR A SOPHISTICATED MIDNIGHT AESTHETIC.





















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