

Wrangler®

B O R N R E A D Y™
1947

Fall/Winter 2016

Wrangler FW16: innovations, trends and inspiration

Wrangler continues to push the boundaries in FW16 with the introduction of Body Bespoke for women, a forward thinking collection that looks equally flattering in every size. Each size was looked at individually so each woman could have the perfect fitting jeans. This latest addition comes in two new fits: High Skinny and High Slim.

Active Ready, a line where style and comfort are never compromised, sees the continuation of on-trend Jogging Jeans for both women and men. For men the Active Ready range also welcomes the innovative Xtra Stretch fabric for men on the move; a rough look with a comfortable feel. Other performance denim continuations in the men's collection can be found in Coolmax® (Active Ready), Rain Ready and Cold Ready.

In the FW16 women's collection we find retro 70s styling, rich floral embellishments and Wrangler's homage to Japanese craftsmanship with the introduction of patchwork and hand-woven patterns and stitching. In time for the party season, Wrangler adds a personal interpretation to the glamorous denim catwalk trend with subtle sequin work and splashes of gold and black on jeans and tops.

The FW16 men's collection is inspired by a motorcycle trip that begins in the shining lights of the city. Refined styling is visible with the reintroduction of selvedge in a chino style, which is paired with Wrangler's new water-resistant trench coat to demonstrate a perfect blend of fashion and function. A trend for rugged coziness continues to influence the line with crew neck quilted sweaters in comfortable marls introduced along with soft-cotton Puffa jackets in washed out colors.

BODY BESPOKE



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ACTIVE READY
JOGGING JEANS







ACTIVE READY
JOGGING JEANS







BODY BESPOKE







ACTIVE READY
JOGGING JEANS



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ACTIVE READY
XTRA STRETCH







FEMALE

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W27G 89 81X High Slim - Beloved **(Body Bespoke)**
W4087 YH RK Parka - Astral Blue
W5045 CA 35 L/S Western Shirt - Navy

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W27C CT 79F Slouchy - Cosy Day
(Active Ready Jogging Jeans)
W6029 JG BU L/S Cut & Sewn Jacket - Black Night
W5045 7P 8E L/S Western Denim Shirt - Indigo

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W27M BZ 82D Boyfriend - Musthave Blue
W5178 7P 4E L/S Western Denim Shirt
with Embroidery - Light Indigo
W0A47 US 01 Multiloops Belt - Black

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W27P X4 79G Wide Flare - Easy Blue
W6027 HR FR L/S Clrd Loop Crew
Neck Sweater - Clover Green
W0A40 UK 81 CTF & Reversible Pattern Belt - Cognac

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W27S CM 79D Smart Jog - Cosy Feeling
(Active Ready Jogging Jeans)
W403 91 79N Authentic Jacket - Blue Season

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W27H CK 81I High Skinny - Starlight Black
(Body Bespoke)
W4089 Z2 01 Sherpa PU Jacket - Black
W7313 FB 01 L/S Sequins Tee - Black

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W27H CK 81E High Skinny - Real Black
(Body Bespoke)
W455 82 82D Military Jacket - Musthave Blue
W6035 HS BU S/S Sweat T - Black Night

MALE

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W5941 O6 9E L/S Reg Originals Shirt - Mid Indigo
W7A15 FE RQ S/S Big Trip Tee - New Indigo

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W15L BZ 04I Denim Chino - Dry
W4633 XU RQ The Mac - New Indigo
(Rain Ready)
W443 Y5 83C Regular Jacket - Tough And Dirty
W5919 8X RQ L/S 1Pkt Shirt - New Indigo
W0A32 UK 81 Pattern Belt - Cognac

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W16D BW 82M Drawstring Chino - Bumpy Ride
(Active Ready Jogging Jeans)
W443 Y5 82W Sherpa Jacket - Blue Warmer
W8568 4Q BS Vneck Knit - Safari
W5919 6S 1P L/S 1Pkt Shirt - High Risk Red

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W18S BY 78P Larston - X Mex
(Active Ready Xtra Stretch)
W4624 YO 35 The Field - Navy
(Rain Ready)
W6510 AA 47 Logo Crew Sweat - Red

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W15Q NP 78N Greensboro - Doctor Grey
W7883 FQ 12 2 Pack Logo Tee - White

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W14X 65 79C Bryson - Nighttime
W4627 XS 01 The Wool - Black
(Cold Ready)
W5765 9A RN L/S Button-Down Shirt - Windsor Wine
WOM09 U2 RO Cable Hat - Rhubarb Red
W0A43 US 85 Special Double Closure Belt - Brown



ACTIVE READY



RAIN READY



COLD READY

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